9.4 Self Driven

IAR University

Institute of Advanced Research

The University for Innovation

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

SSIP

INSTITUTION'S INNOVATION COUNCIL

A

Report

On

Workshop on Design Thinking

(Academic Session: 2026-2027)

Organizing Committee:

School of Business and Management

Event Coordinator:

Ms. Swati Kamra

Report Prepared by:

Ms.Swati Kamra

Date of the event: 10 August, 2026

Name of Event	Workshop on Design Thinking		
Event Type (Co-curricular/ Extra Curricular)	**Extra-Curricular**		
Platform	Offline		
Place of event	A3-302		
Date (s) of the event	10 August 2026	**Time**	09:00 am
No. of Student/ faculty Participants for Expert talk	Students: 70 Faculty: 2	**Level of Activity**	Departmental level
Name of the Coordinator	Ms. Swati Kamra		
Name and details of the Expert	Ms. Swati Kamra 8733070281		
Contact details of Organizers	Dr. Jaykumar Joshi Head, School of Business and Management		

Profile of speaker

Ms. Swati Kamra

An academician and management educator with experience in higher education, teaching and training. Currently serving as a Lecturer at IAR University while pursuing a Ph.D. in Management. Experienced in curriculum delivery, examination management, event coordination, and career counselling. Has organized workshops and guided student projects.

Introduction of the Event/ Brief Overview of the Event:

A workshop on **Design Thinking** was organized to introduce students to a structured approach for identifying problems, generating innovative ideas, and developing user-centric solutions. The workshop emphasized creativity, collaboration, critical thinking, and innovation through experiential learning. Students were encouraged to apply the principles of design thinking to address real-world challenges by conceptualizing and developing product prototypes.

The judges evaluated the prototypes based on innovation, functionality, feasibility, user-centric design, presentation, and teamwork, and provided constructive feedback to help students refine their ideas.

Objectives of the Event

- To introduce students to the Design Thinking methodology and innovation process.
- To develop creative problem-solving and critical thinking skills.
- To encourage empathy-based identification of user needs.
- To provide hands-on experience in ideation and prototype development.
- To promote teamwork, communication, and entrepreneurial thinking.
- To enhance students' ability to present and justify innovative solutions.

Outcomes of the Activity

- Understand the principles and stages of Design Thinking.
- Apply structured problem-solving techniques to real-world challenges.
- Develop innovative product prototypes based on user needs.
- Strengthen creativity, collaboration, communication, and presentation skills.
- Appreciate the importance of iterative design and constructive feedback.
- Gain confidence in presenting and defending innovative ideas before an evaluation panel.

Glimpses of the Event





Media Report:

Annexure-I

Flyer of the Event



Annexure-II

Attendance Sheet

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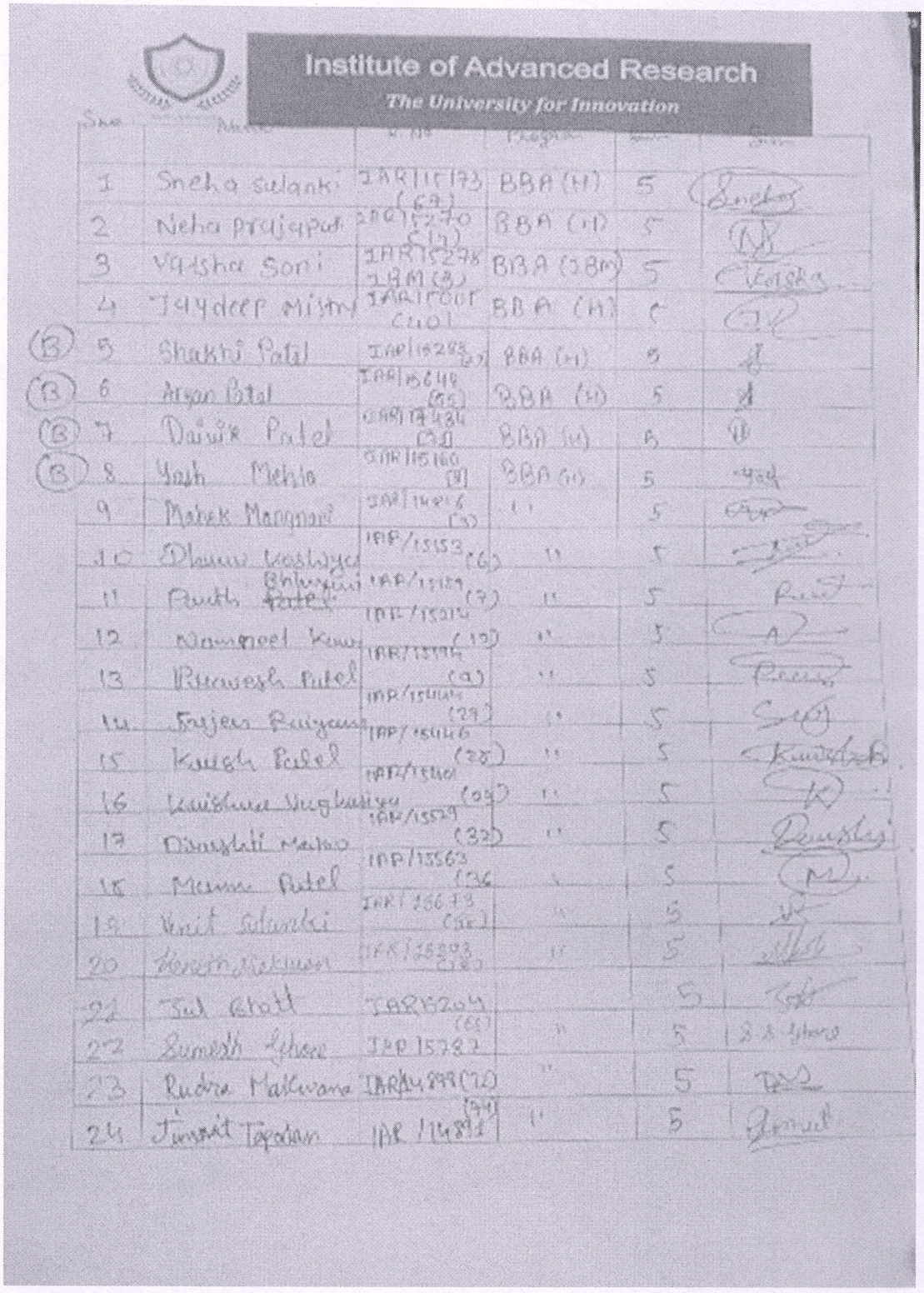
Attendance of Students

Name of Event: Workshop on design thinking

Venue: A2 - 304

Date: 10th August 2026

S.no.	Student Name	Registration no.	Program	Semester	Signature
1	Kankana Barman	IAR/24856	BBA - HON	V	
2	Pearl Chamunde	IAR/15914	BBA - HON	V	
3	Heer Gadani	IAR/15074	BBA - HON	V	
4	Krishna Rawal	IAR/14965	BBA - HON	V	
5	Kush Sukhadia	IAR/14954	BBA - HON	V	
6	Pal Patel	IAR/15275	BBA HON	V	
7	Divyaj Kumavat	IAR/15409	BBA - HON	V	
8	vedika Padhya	IAR/15521	BBA - HON	V	
9	Shagun Rawat	IAR/15684	BBA - HON	V	
10	Rudra vyas	IAR/15602	BBA - HON	V	
11	yashraj Gadhvi	IAR/15601	BBA - HON	V	
12	shreya kamaniya	IAR/15424	BBA - HON	V	
13	Ram amin	IAR/15294	BBA HON	V	
14	Hetvi Vaishnav	IAR/15399	BBA - Hon	V	
15	Yashvi Patel	IAR/15567	BBA - Hon	V	
16	Happy patel	IAR/15630	BBA - Hon	V	
17	Harmy Patel	IAR/14837	BBA (Hon	V	


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Attendance of Students

Name of Event: Workshop on design thinking

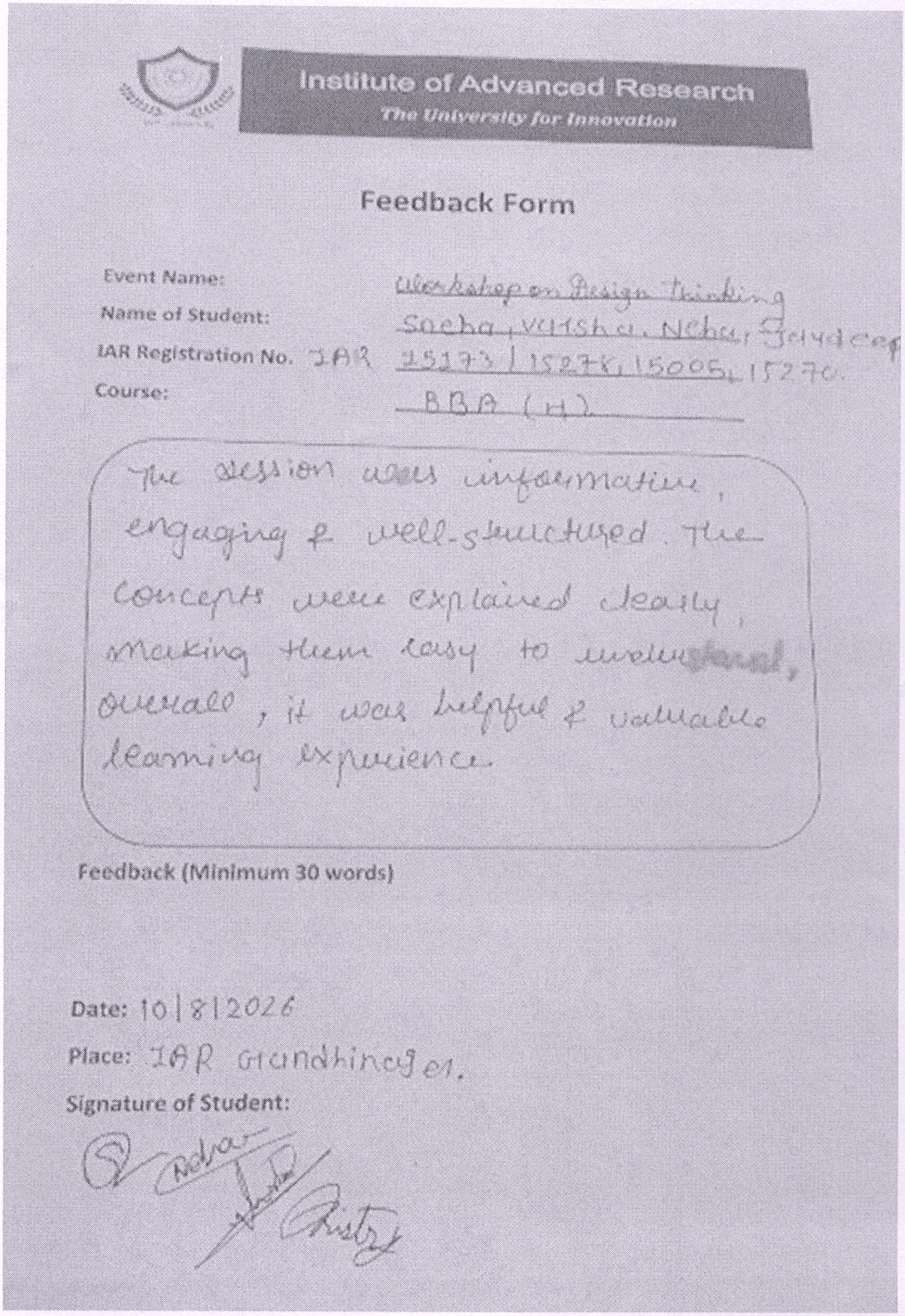
Venue: A2 – 304

Date: 10th August 2025

S.no.	Student Name	Registration no.	Program	Semester	Signature
1	Vishwa	IAR/24838	BBA(H)	5	V.S. Patel
2	Devansh Patel	IAR/15097	BBA (H)	5	D.H. Patel
3	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
3	Dhruvi Jadav	IAR/15058	BBA (H)	5	Dhruvi.
4	Raj Sisodia	IAR/14910	BBA(H)	5	
5	Kunal patel	IAR/14892	BBA(H)	5	
6	YUKTARTH SHUKLA	IAR/14877	BBA (H)	5	
7	YOGITABA ZALA	IAR/14815	BBA (IB)	5	
88	Harsh Shah	IAR/14793	BBA (H)	5	
9	Jayal Prajapati	IAR/15348	BBA	5	

Annexure-III

Feedback Form



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Feedback Form

Event Name: Workshop on Design Thinking

Name of Student: Sneha, Vanshu, Neha, Jaydeep

IAR Registration No. IAR 15173 | 15278, 15006, 15270.

Course: BBA (H)

The session was informative, engaging & well-structured. The concepts were explained clearly, making them easy to understand. Overall, it was helpful & valuable learning experience.

Feedback (Minimum 30 words)

Date: 10/8/2026

Place: IAR Gandhinagar.

Signature of Student:

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Feedback Form

Event Name: Workshop on Design thinking

Name of Student: Devansh Patil, Dhruvi Jadav, Hardik Bako

IAR Registration No. IAR/15097, IAR/15058, IAR/1513

Course: BBA (Hons) Sem - V

- It was fun & Interactive session where we learned about the importance of designing and pre-planing the business
- where we identified the Problems of individuals such as student / teachers and brought the solution.
- Then we designed our classroom to be more attractive & Interactive place.

Feedback (Minimum 30 words)

Date: 10th July

Place:

Signature of Student:

Acknowledgement –

The committee members acknowledges contribution of:

- Director, IAR
- Dean Academics
- Registrar
- Dean Research
- Heads, All the Department
- IT, Finance and Admin Department
- Student Volunteers

Enclosures:

- Annexure- I (Flyer of the event)
- Annexure- II (Attendance sheet)
- Annexure- III (Feedback from Students)

Report Copied to: (attachment sent through email)

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator

Signature

Dr. JayKumar Joshi

Head of Department

School of Business and management

Signature

(Name of Faculty)

(Designation)

(Event Coordinator)

Date: 12th August, 2026

Place: Gandhinagar

Media Report Link:

https://x.com/iaruniversity/status/2092478064186085511?s=20

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A Design Thinking Workshop was conducted on 11th August 2026 at IAR University, empowering students to explore creativity, empathy, problem-solving, and innovation through a hands-on learning experience.

The workshop encouraged students to think differently, identify real-world problems, ideate, and develop user-centric solutions.

#IARUniversity #DesignThinking #Innovation #Entrepreneurship #StudentInnovation #ExperientialLearning #IIC #SSIP

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